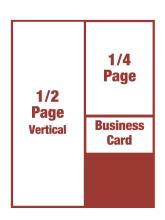
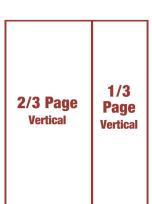


Advertising Sizes & Rates

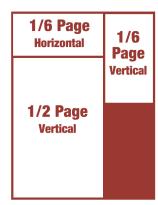
We would like to invite you to advertise with us in *The Journal of Equine Dentistry*. The following spaces are available for you to choose from. If you have any questions or comments about placing an ad, please feel free to contact us. There is a 15% discount on all ads when you advertise with us annually.

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Pricing:	Black & White	Color Prices
Business Card	Semiannual/\$77.00	Semiannual/\$130.00
Sixth Page	Semiannual/\$122.00	Semiannual/\$208.50
Quarter Page	Semiannual/\$152.00	Semiannual/\$278.00
Third Page	Semiannual/\$213.00	Semiannual/\$379.00
Half Page	Semiannual/\$274.50	Semiannual/\$518.50
Two-Thirds Page	Semiannual/\$427.50	Semiannual/\$760.50
Full Page	Semiannual/\$488.75	Semiannual/\$966.00
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Inside Back Cover	Semiannual/\$611.00	Semiannual/\$1178.75
Outside Back Cover	Semiannual/\$733.50	Semiannual/\$1293.75

15% Discount Pricing:	Black & White	Color Prices
Business Card	Annually/\$134.00	Annually/\$226.00
Sixth Page	Annually/\$212.50	Annually/\$363.00
Quarter Page	Annually/\$265.50	Annually/\$482.00
Third Page	Annually/\$371.00	Annually/\$660.00
Half Page	Annually/\$477.50	Annually/\$902.00
Two-Thirds Page	Annually/\$743.00	Annually/\$1323.00
Full Page	Annually/\$850.00	Annually/\$1680.00
Inside Front Cover	Annually/\$1062.50	Annually/\$2050.00
Inside Back Cover	Annually/\$1062.50	Annually/\$2050.00
Outside Back Cover	Annually/\$1275.00	Annually/\$2250.00